

BAUM INFORMER

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WHY YOU SHOULD ATTEND GRAPH EXPO



BAUM will be showing 10 NEW products at the Baum booth 2522 at Graph Expo this year along with many enhancements to existing products.

Some of the new products being introduced at Graph Expo this October include:

Baum 714XA Automated Air Feed TT Folder

This is a brand new automated air feed table top folder with many new features and innovations not present in previous models. You will definitely want to check this new model out.

BAUM'S Expanded Line of Desk Top Folders

You need to stop by the Baum booth 2522 and check out our new Baby Baums. We have two automated and one manual model for you to choice from.

NEW Baum Floor Model Folder

You will definitely want to check out our latest addition to our floor model folder line. This brand new heavy duty floor model buckle folder was specifically designed to fold heavy weight stock.

Baum's NEW line of Folder/Gluer Machinery

We will be showing our New Affordable folder/gluer machines that can produce multiple self mailer impositions. You will have 4 new models to select from.

The New Baum DG Creaser

This new creaser can make creases as close together as .5mm which allows you to overcome even the most difficult cracking problems.

It is important that you stop by the Baum booth and become familiar with these new products and others from Baum.

Who Said There Will Be No Offset Presses at GRAPH EXPO



Stop by the Baum booth 2522 and see the Baum BP18 automated offset press in action.

Let us show you the many features this press has to offer such as spot color, numbering, quick make ready, ease of operation and more.

Even if you are planning to purchase a digital press you should stop by the Baum booth 2522 and talk to us before making the final decision. Let us show why the BaumPrint 18 might be the better choice for you.

Ask Jim



About this column. Jim Brandewie has many years experience operating, building, rebuilding and most recently in selling Baum folders. In this column Jim will select a commonly asked question concerning the operation of one of our Baum folders that was received from our customers and reply to it. If you would like to submit a question to Jim you can e-mail him at james.brandewie@baumfolder.com

Dear Jim,

With the increases in postage I have the need to be able to economically produce self-mailers. I've heard this can be done on a table top folder with a glue system. Can you tell me a little about how I can find more out about this solution?

Carl from Pittsburg

Dear Carl,

Baum has an affordable solution for you. The new Baum Folder/Gluers combine the simplicity and durability of the Baum 714XLT Table Top Folder with the GMS Microglue control and glue head system.

One of the key features the Baum Gluer/Folder has to offer is the ability to create "Z" and double parallel self mailers in just one pass complete with glue on three sides and perforations on both ends parallel to each other. Other similar machines are limited to only half and letter fold self mailers.

I would suggest that you discuss your application with your local Baum dealer. If you are planning on going to the Graph Expo show in October in Chicago stop by the Baum booth 2522 and you can see one of these machines in action.

Hope this has been helpful to you.

Jim

NEW for GRAPH EXPO



Baum Folder/Gluer

GRAPH EXPO SHOW HOURS

Sunday,	October 3 rd	10am-5pm
Monday	October 4 th	10am-5pm
Tuesday	October 5 th	10am-5pm
Wednesday	October 6 th	10am-4pm

CHECK OUT OUR PARTS SPECIALS



Baumfolder parts has both a weekly and monthly parts special which offer you the opportunity to save an considerable amount of money if you take advantage of the special offer.

To learn about the current specials go to the Baumfolder web site www.baumfolder.com or call Baumfolder parts at 800-543-6107.