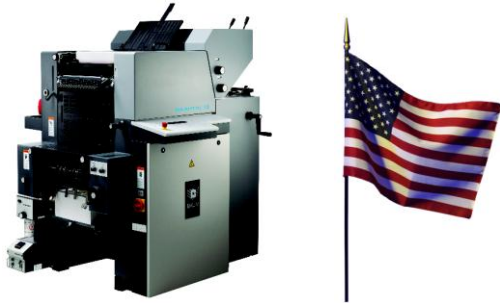


BAUM INFORMER

Volume 1, Issue 5

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Baum Introduces BaumPrint 18



Baum introduced its newest product, the BaumPrint 18 small format offset press, at Print 09. The introduction of this press drew a large crowd each day of the show. This is the only press of this type being manufactured in America.



The fast make ready, ease of operation, fast clean up, and high print quality makes this an outstanding choice for anyone needing to print single color, two color or multi color jobs of high quality at a low cost per copy.

The AutoPlate automatic plate changer enables rapid job changes and reduces make ready time and cost. The space-saving compact feeder is designed to allow you to make frequent and rapid format changes. It will handle a wide range of stock from light weight paper up to card stock.

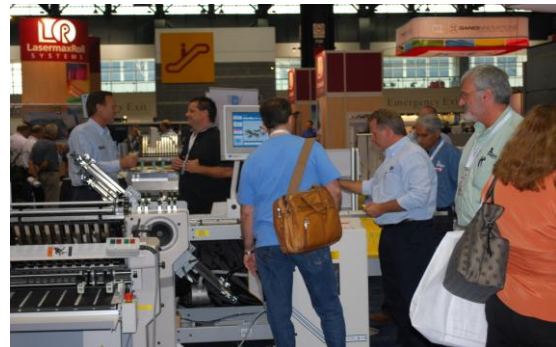
For more information about the BaumPrint 18 offset press contact Baum Sales at 800-543-6107.

BAUM Conducts Sales Training at PRINT 09



At Print 09 Baum conducted Sales Training for its BaumPrint Dealers each morning prior to the opening of the show. Dealer turnout was exceptional with some dealers coming back two and three times. This kind of response is proof that Baum and its Dealers are committed to this new Baum Product.

BAUM SHOWS LATEST EQUIPMENT AT PRINT 09



Print 09 gave BAUM Sales the opportunity to show its dealers and the end users the latest features on the Baum line of Table Top and Floor Model Folders, BaumCut Paper Cutters, Paper Drills and the new BaumPrint 18 small format offset press.

We wish to thank all our dealers and customers who stopped by our booth and spend time with us reviewing our product line.

CHECK OUT OUR MONTHLY PARTS SPECIAL



Baumfolder parts has a different parts special each month which offers you the opportunity to save an considerable amount of money if you take advantage of the special offer.

To learn about the current special go to the Baumfolder web site www.baumfolder.com or call Baumfolder parts at 800-543-6107.

Ask Jim



About this column. Jim Brandewie has many years experience operating, building, rebuilding and most recently in selling Baum folders. In this column Jim will select a commonly asked question concerning the operation of one of our Baum folders that was received from our customers and reply to it. If you would like to submit a question to Jim you can e-mail him at james.brandewie@baumfolder.com

Dear Jim:

Is it possible to install a micro-perf attachment on my BAUM 714XLT Table Top Folder?

Fred from Idaho

Dear Fred,

The only way you can do a Micro-Perf on the 714 table Top folder is to first buy the Perf/Score attachment. You would then install the micro-perf assembly on the Perf/Score attachment.



Perf/Score Attachment

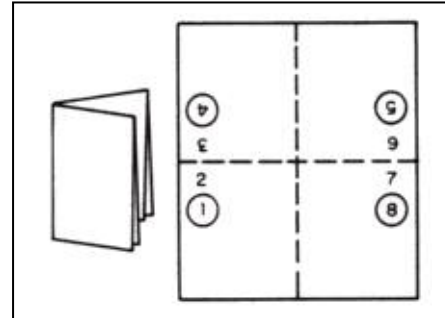


Micro-Perf Kit

FEATURED IMPOSITION of the MONTH

We will be featuring a different imposition that can be folded on your Baum floor model folder in each issue of the Baum Informer. This month's imposition is an "8-page right angle fold.

These instructions are written for a folder with gap sets but could be modified for an older machine with manual roll settings.



8-PAGE RIGHT ANGLE FOLD

- 1) Set the fold stop in the #1 fold plate of the parallel section for $\frac{1}{2}$ of the length of the sheet being folded.
- 2) Close the deflector on the #2, #3 and #4 plate of the parallel section. (if you have a # 3 & #4 plate).
- 3) Set up a score on the parallel section to score the folded piece in the middle as it exits.
- 4) In the 8-page section set the fold stop to $\frac{1}{2}$ of the width of the sheet being folded.
- 5) Close the deflector on the #2, #3 and #4 plate of the 8-page section. (if you have a # 3 & #4 plate).
- 6) Inset one thickness of the paper being folded in the # 1 gap sets of the parallel section
- 7) Inset two thickness of the paper being folded in the rest of the gap sets of the parallel section
- 8) In the 8-page folder insert two thickness of the paper being folded in the # 1 gap sets.
- 9) Inset four thickness of the paper being folded in the rest of the gap sets of the 8-page folder.

Additional impositions can be found on the Baumfolder web site at www.baumfolder.com

Jim