

# BAUM INFORMER

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## BAUM Introduces New Self-Mailer Solutions



BAUM and Gluing Machinery Systems have combined their leading technologies of paper folding and state of the art gluing systems to develop compact and affordable folder/gluer machines that can produce multiple self-mailer impositions. These complete folder/gluer machines use the, durable and world leading BAUM 714XLT air/vacuum feed folder combined with the easy to use and maintain GMS Microglue control and glue head system.

There are two models available,

Both models use the BAUM 714XLT folder but then differ in their applications capabilities. Both models include all segmented folding rollers and grooving required for self-mailer applications.

**The BAUM 714XLT 4G Folder/Gluer** has a 4 gun cold glue system mounted on the feed table area of the folder and can produce: Half and Letter Fold self mailers. The system includes 2 lines of perforation capability.

**The BAUM 714XLT 8G Folder/Gluer** has a total of 8 cold glue guns with 4 mounted on the feed table area and 4 more mounted in the #1 fold plate area and can produce Half, Letter, Z, and Double Parallel folds. The system includes 2 lines of perforation capability.

Note: If someone wants to do self mailers with a third perforation along the longest edge, you will have to add a 714XLT 8-page 2<sup>nd</sup> station right angle folder to complete the solution.

Both models are available with 110/1/60 or 220/1/50 electrical control configurations

For more information about either the 4G or 8G Folder/Gluer contact your local authorized Baum Equipment Dealer or Baum Sales at 800-543/6107.

Baum dealers should contact their Regional Sales Manager for complete details about these new and exciting products.

## CHECK OUT OUR SUMMER SPECIALS



Baum has a number of specials on Table Top Folders, Floor Model Folders, Paper Cutters and Drills effective June 1<sup>st</sup> thru July 31<sup>st</sup>.

For information about the BAUM Summer Specials contact your local authorized Baum Dealer.

# Ask Jim



About this column. Jim Brandewie has many years experience operating, building, rebuilding and most recently in selling Baum folders. In this column Jim will select a commonly asked question concerning the operation of one of our Baum folders that was received from our customers and reply to it. If you would like to submit a question to Jim you can e-mail him at [james.brandewie@baumfolder.com](mailto:james.brandewie@baumfolder.com)

Dear Jim,  
I currently own a friction feed table top folder and I notice that I get some marking of certain jobs.. Also I have problems feeding coated stocks or sheets coming off a copier. Is there anything I can do to eliminate this marking problem and make my machine feed better?

Ralph from Topeka

Dear Ralph,

To understand why you are getting the marking you must first understand how a friction feeder works.

When you turn on the friction feed folder the paper in the feeder is in a stationary condition. The instant you turn the folder on the rubber feed wheels start turning at a high RPM and there is a momentary delay before the paper in the feeder is accelerated to match the speed of the feed wheels. During this time the feed tire spins against the paper much like the tires of a car when you accelerate to quickly from a stopped condition and the tires spin before gripping the pavement.

The slipping of the rubber tire can leave a mark on the sheet. As each sheet gets feed off the stack of paper in the feeder the process starts over with the next sheeting having a similar delay in coming up to the speed of the feed wheel.

Unfortunately there is very little that can be done to eliminate the marking problem completely on a friction feed machine as all friction feed machines can have a marking problem on certain stocks.

Coated stocks have a more slippery finish than un coated stock which is why the rubber feed tire has a more difficult time in gripping it.

The only real answer to the marking problem and the feeding problems you mentioned is to go to an Air Feed Table Top Folder.

The Air Feed folder relies on suction rather than friction to feed the sheet and since it is a more positive feeding system you don't get the slippage of a friction feed folder.

For more information about the Baum Air Feed Table Top Folders contact your local Baum Dealer.

*Jim*

## CHECK OUT OUR PARTS SPECIALS



Baumfolder parts has both a weekly and monthly parts special which offer you the opportunity to save an considerable amount of money if you take advantage of the special offer.

To learn about the current specials go to the Baumfolder web site [www.baumfolder.com](http://www.baumfolder.com) or call Baumfolder parts at 800-543-6107.

## TIME TO PLAN FOR GRAPH EXPO



OCTOBER 3-6, 2010

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